

# Correspondensi AMBR Sinta 2 Budi Nur Siswanto

The screenshot shows the 'Asian Management and Business Review' author dashboard. The 'Publication' tab is active, and the 'Submission' sub-tab is selected. Under 'Submission Files', a file named '01. AMBR\_Manuscript File [1] - eng[1].docx' is listed with a date of September 30, 2024. Below this, the 'Pre-Review Discussions' section is empty, showing 'No Items'.

Name	From	Last Reply	Replies	Closed
No Items				

https://journal.uil.ac.id/AMBR/authorDashboard/submission/26550

The screenshot shows the 'Asian Management and Business Review' author dashboard. The 'Publication' tab is active, and the 'Review' sub-tab is selected. Under 'Round 1', the status is 'Submission accepted'. Below this, the 'Notifications' section lists four entries, each titled '[AMBR] Editor Decision' with corresponding dates.

Notification	Date
[AMBR] Editor Decision	2024-11-04 04:09 PM
[AMBR] Editor Decision	2024-12-02 08:33 AM
[AMBR] Editor Decision	2024-12-09 03:34 AM
[AMBR] Editor Decision	2025-02-06 01:00 PM

journal.uil.ac.id/AMBR/authorDashboard/submission/26550

Asian Management and Business Review

— Back to Submissions

**Reviewer's Attachments** [Search](#)

No Files

**Revisions** [Search](#) [Upload File](#)

▶	125721	Manuscript	November 25, 2024	Article Text
▶	125723	Revision Table_Green strategy for gaining competitive advantage in pharmacy.docx	November 25, 2024	Other
▶	126570	AMBR_Revised 051224.docx	December 5, 2024	Article Text

**Review Discussions** [Add discussion](#)

Name	From	Last Reply	Replies	Closed
▶ <a href="#">Update on article revision</a>	budinsatstimogdotacdtdid	-	0	<input type="checkbox"/>

1.

journal.uil.ac.id/AMBR/authorDashboard/submission/26550

Asian Management and Business Review

— Back to Submissions

**Notifications** ×

**[AMBR] Editor Decision**

2024-11-04 04:09 PM

Budi Nur Siswanto Nur Siswanto, Irayanti Adriant, Rizqi Permana Sari, Agus Rahayu:

We have reached a decision regarding your submission to Asian Management and Business Review. "Green strategy for gaining competitive advantage in pharmacy: exploring the role of green and social innovation".

Our decision is: **Revisions Required**

**First revision**

Please address appropriately comments from reviewers and additional notes from the editors. We will be waiting for your revision maximum **three weeks or at November 25, 2024**. It will be better if you send the revision earlier and soon. Thankyou.

**Please address carefully each of reviewers comments, editors notes, upload your revision, and highlight which part that you revise in accordance with the notes-comment from reviewers and editors. You should highlight it with different color or using highlight feature in MS Word. So we can easily find your revision regard to the comments and notes from reviewers.**

**If necessary, you should draw table to response each notes/comments from reviewers and editors. Then refers it to the manuscript revision made (equipped with highlight feature).**

**DO NOT FORGET TO PAY CLOSE ATTENTION TO THE ATTACHED REVIEW FILE(S)**

=====

journal.lui.ac.id/AMBR/authorDashboard/submission/36550

DO NOT FORGET TO PAY CLOSE ATTENTION TO THE ATTACHED REVIEW FILE(S)

=====

**Reviewer 1:**

**Revision Required**

For grammar corrections, leave it to a licensed proofreader.

Nb. Separate file attached with this message.

=====

**Reviewer 2:**

**Minor Revision**

1. Literature Review Simplification and Integration

Some concepts are repeated or expounded upon at such length in the literature review section that they can be condensed or eliminated entirely. Merging similar concepts will help in reducing the manuscript without compromising its academic value.

1. Methodology details

Overall, expand reporting of sampling methods and respondent characteristics (e.g., rationale for sample selection, representativeness). It enables the reader to get a sense of scope for the data that is being analyzed, and therefore increases the value of the results.

1. Instrument Validation

Describe validity and reliability aspect of instrument to be used in the context of the pharmaceutical industry in Indonesia. More elaborate for instruments adopted from other studies explain any changes or modifications you have made to render relevant.

1. Better Discussion of Practical Implications

journal.lui.ac.id/AMBR/authorDashboard/submission/36550

Describe validity and reliability aspect of instrument to be used in the context of the pharmaceutical industry in Indonesia. More elaborate for instruments adopted from other studies explain any changes or modifications you have made to render relevant.

1. Better Discussion of Practical Implications

The implications for practice were mentioned but they could be more developed by providing practical implementation steps for pharmaceutical companies for adopting green strategies successfully. This would make the paper closer to industry relevance.

1. Better Utilization of Visualization

Although, there are some graphical representations, such as tables and graphs, which can be made simpler or easier to read by simply emphasizing important data or key results substantiating the results. If we do good visualization, readers will catch the sense of the data faster.

1. Drafting the discussion without repetition

Certain points in the discussion appear to be rehashing the background or literature review. Discussion should centre around the evidence created moving on to how the results respond to the problem formulation or hypothesis.

1. Empower Conclusions and Recommendations

The conclusion section could be enhanced through a summary of the key findings or more targeted practical recommendations for the pharmaceutical sector. This will enhance the concrete value of the research output.

1. Reference Update

Check the references used to cover the newest and most relevant literature, particularly when new research is published in green strategies or social innovations.

=====

**Editorial notes:**

*General comments:*

- The turnitin result of this manuscript is quite high (32%) and ai detector is extremely HIGH (55%). We strongly suggest you to paraphrase the manuscript by your own language and thinking. NOT written solely by AI machine. Separate file attached with this message. Paraphrase all of your writing and make both turnitin result and AI

journal.uil.ac.id/AMBR/authorDashboard/submission/26550

Check the references used to cover the newest and most relevant literature, particularly when new research is published in green strategies or social innovations.

=====  
**Editorial notes:**  
*General comments:*

- The turnitin result of this manuscript is quite high (32%) and ai detector is extremely HIGH (55%). We strongly suggest you to paraphrase the manuscript by your own language and thinking. NOT written solely by AI machine. Separate file attached with this message. Paraphrase all of your writing and make both turnitin result and AI detector until below 20%.
- Manuscript length is 5,000-9,000 words including table, figure, and references.

*Title and abstract:*  
 No issue

*Introduction:*

- So many description about phenomena and there is NO proper explanation about research gap. Also there is NO theoretical lens used to depict interrelationships between variables. Solution: rewrite all of your introduction section following this flow; phenomena about CA or green issue -> research gap from previous studies that justify your model -> choose proper theoretical framework (one or two theory!) that can cover explanation about your model -> end with brief statement about the research aims and contribution to the body of knowledge or the field or systematics of the paper.
- Actually I have not found research gap built from perspectives of analyzing the relevant previous studies. Please consider important point above.

*Literature review:*

- Discuss first in several paragraphs (3-4 par) about underlying theory that can depict whole model in this research. Explain how this theory can rationalize interrelationships of the variables.
- Hypothesis formulation steps: conceptualization about the variables -> author original logical thinking to rationalize relationship of the variables -> related previous studies that support the author logic -> hypothesis statement (supported with credible sources/intl journal articles only!). REVISE AND TREAT THESE STEPS INTO ALL OF YOUR HYPOTHESIS FORMULATION.
- Figure 1 p.4. Add mark H1, H2, H3, etc at each arrow.

journal.uil.ac.id/AMBR/authorDashboard/submission/26550

- Hypothesis formulation steps: conceptualization about the variables -> author original logical thinking to rationalize relationship of the variables -> related previous studies that support the author logic -> hypothesis statement (supported with credible sources/intl journal articles only!). REVISE AND TREAT THESE STEPS INTO ALL OF YOUR HYPOTHESIS FORMULATION.
- Figure 1 p.4. Add mark H1, H2, H3, etc at each arrow.

*Methods:*

- I found mix language at this part: "Social Innovation is measured by five threes adopted from research (Unceta et al., 2016). Green innovation diukur oleh tiga item yang diadopsi dari penelitian Chen et al (2008)."
- Whos person that fill this questionnaires? This data is collected by self-report or on secondary data? If it is self-report by owner or manager, it can reveal potency for common method bias. You MUST argue at this paper how you can handle it!
- Please discuss in brief at this section why you decide to conduct field research only in pharmacy industries and NOT other industries? Especially when understood in the context of green issue.

*Result & discussion:*

- Table 2 p.6. In the column of 'Items', don't just mention the item code. You SHOULD also describe too the measurement statement or theme that reflect each items from CA, GS, GI, and SI.
- There is NO proper argumentation and explanation about table 3 p.6 discriminant validity result. You don't discuss it well. You just stated: "The research findings are presented in Table 3, and the findings indicate that the discriminant validity for each construct can be met." Moreover, there is NO explanation about the cutoff of each result both fornell-larcker or hmtt ratio. And there is NO justification how value of fornelli-larck and hmtt have satisfied the requirement or NOT.
- Table 4 p.7 hypothesis testing. Separate the result between direct and indirect relationship. Special for indirect effect, add value of confidence interval level that include upper and lower bound value. This analysis commonly used to determine whether the mediation effects is really exist OR not.

*Conclusion:*  
 Mention several limitations about this study especially in methodological concern -> then, add some suggestions to improve the quality of the study in further investigation and related field. Make it all in 1 paragraphs with 4-5 sentences.

*References:*

- Make sure that what you cited in text is must be SAME with what you listed in references.

journal.uil.ac.id/AMBR/authorDashboard/submission/26550

common method bias. You MUST argue at this paper how you can handle it!

- Please discuss in brief at this section why you decide to conduct field research only in pharmacy industries and NOT other industries? Especially when understood in the context of green issue.

**Result & discussion:**

- Table 2 p.6. In the column of 'Items', don't just mention the item code. You SHOULD also describe too the measurement statement or theme that reflect each items from CA, GS, GI, and SI.
- There is NO proper argumentation and explanation about table 3 p.6 discriminant validity result. You don't discuss it well. You just stated: "The research findings are presented in Table 3, and the findings indicate that the discriminant validity for each construct can be met." Moreover, there is NO explanation about the cutoff of each result both forornell-larcker or hmt ratio. And there is NO justification how value of fornell-larck and hmt have satisfied the requirement or NOT.
- Table 4 p.7 hypothesis testing. Separate the result between direct and indirect relationship. Special for indirect effect, add value of confidence interval level that include upper and lower bound value. This analysis commonly used to determine whether the mediation effects is really exist OR not.

**Conclusion:**

Mention several limitations about this study especially in methodological concern -> then, add some suggestions to improve the quality of the study in further investigation and related field. Make it all in 1 paragraphs with 4-5 sentences.

**References:**

- Make sure that what you cited in text is must be SAME with what you listed in references.
- Please update the sources between the last 5 until 7 years publication, especially apply it in Introduction and literature review section. Don't forget to choose publication in reputable Intl Journal articles that indexed either in wos or scopus. Stick to the journal referencing style and attach with DOI link. Stick to the referencing style template of the Ambr journal!

-----

Asian Management And Business Review (AMBR) <https://journal.uil.ac.id/AMBR>

2.

journal.uil.ac.id/AMBR/authorDashboard/submission/26550

Asian Manag

Notifications

**[AMBR] Editor Decision**

2024-12-02 08:33 AM

Budi Nur Siswanto Nur Siswanto, Irayanti Adrianti, Rizqi Permana Sari, Agus Rahayu:

We have reached a decision regarding your submission to Asian Management and Business Review, "Green strategy for gaining competitive advantage in pharmacy: exploring the role of green and social innovation".

Our decision is: **Revisions Required**

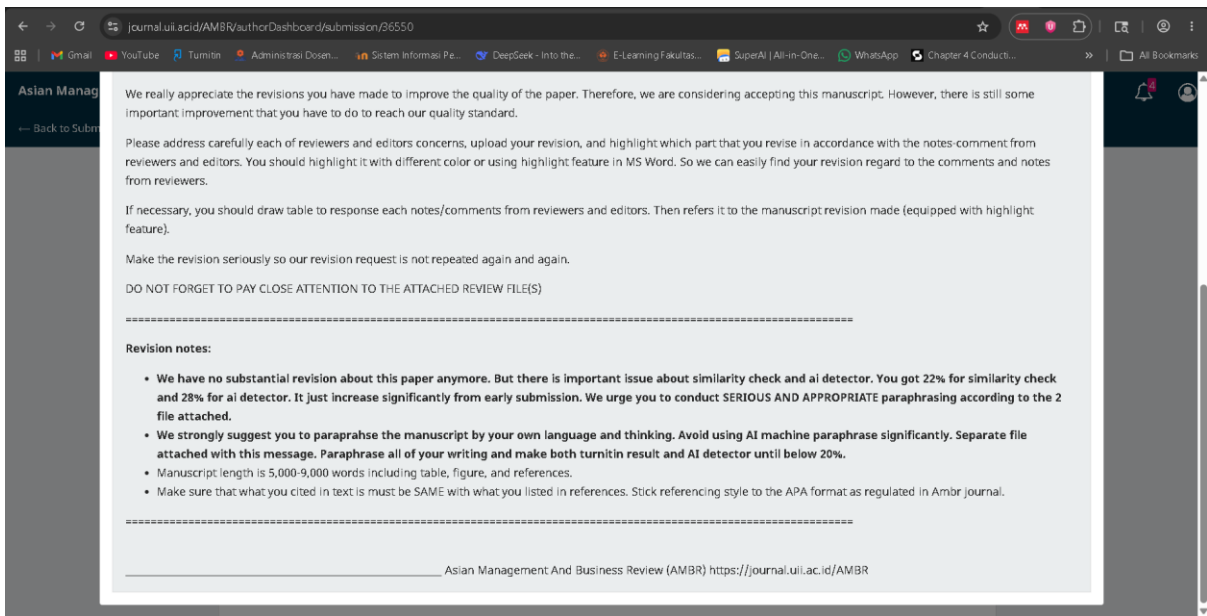
**Second revision**

We really appreciate the revisions you have made to improve the quality of the paper. Therefore, we are considering accepting this manuscript. However, there is still some important improvement that you have to do to reach our quality standard.

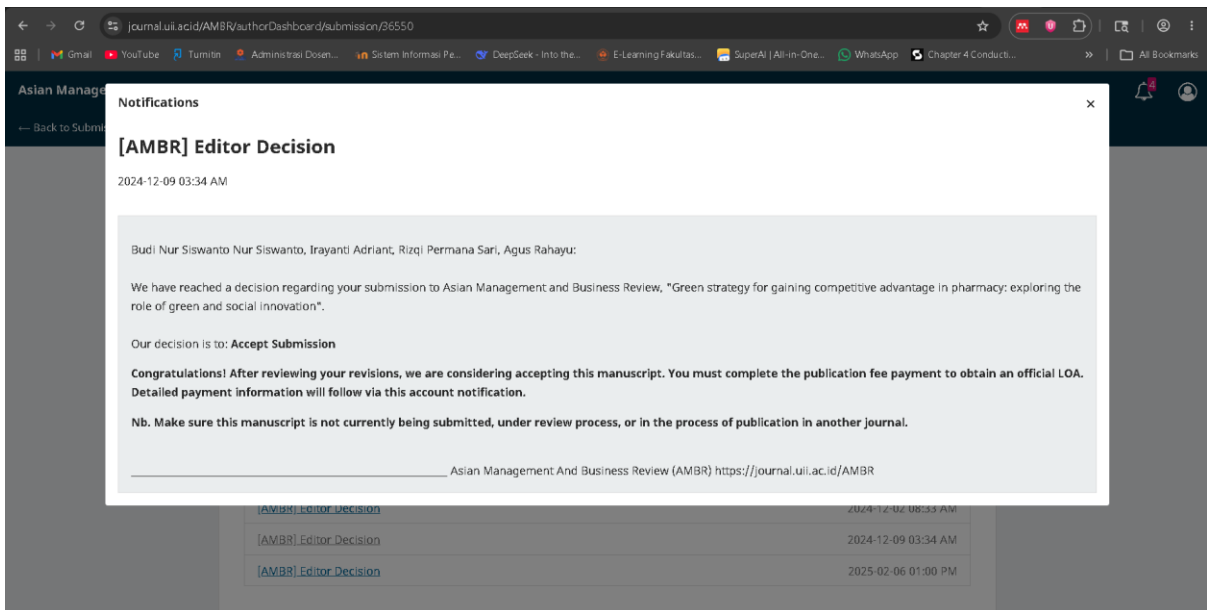
Please address carefully each of reviewers and editors concerns, upload your revision, and highlight which part that you revise in accordance with the notes-comment from reviewers and editors. You should highlight it with different color or using highlight feature in MS Word. So we can easily find your revision regard to the comments and notes from reviewers.

If necessary, you should draw table to response each notes/comments from reviewers and editors. Then refers it to the manuscript revision made (equipped with highlight feature).

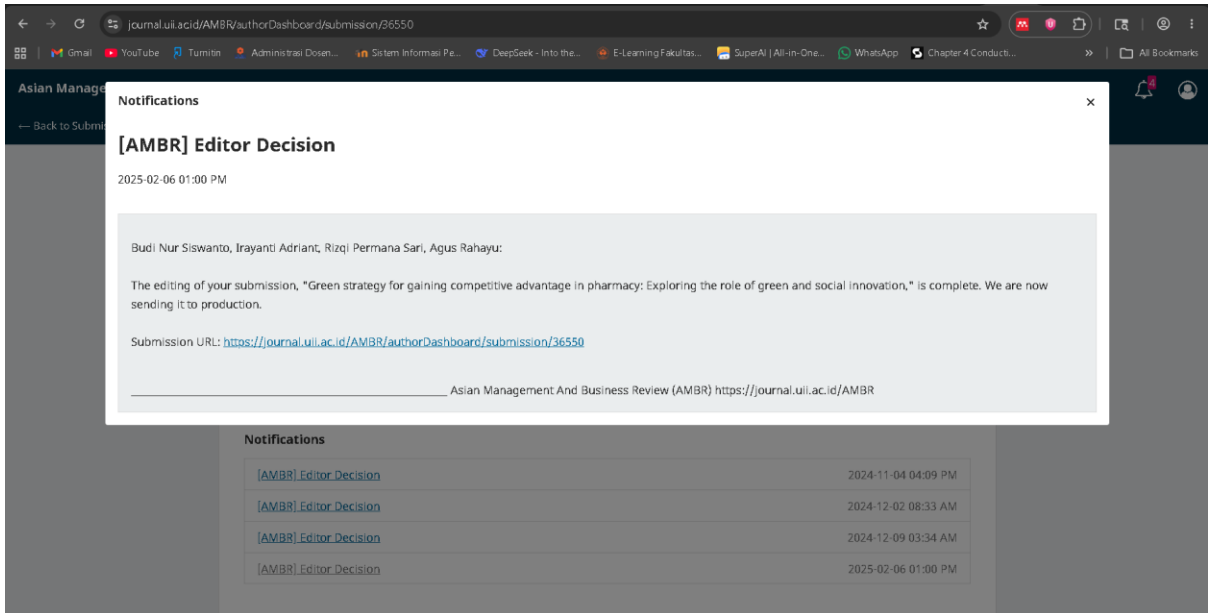
Make the revision seriously so our revision request is not repeated again and again.



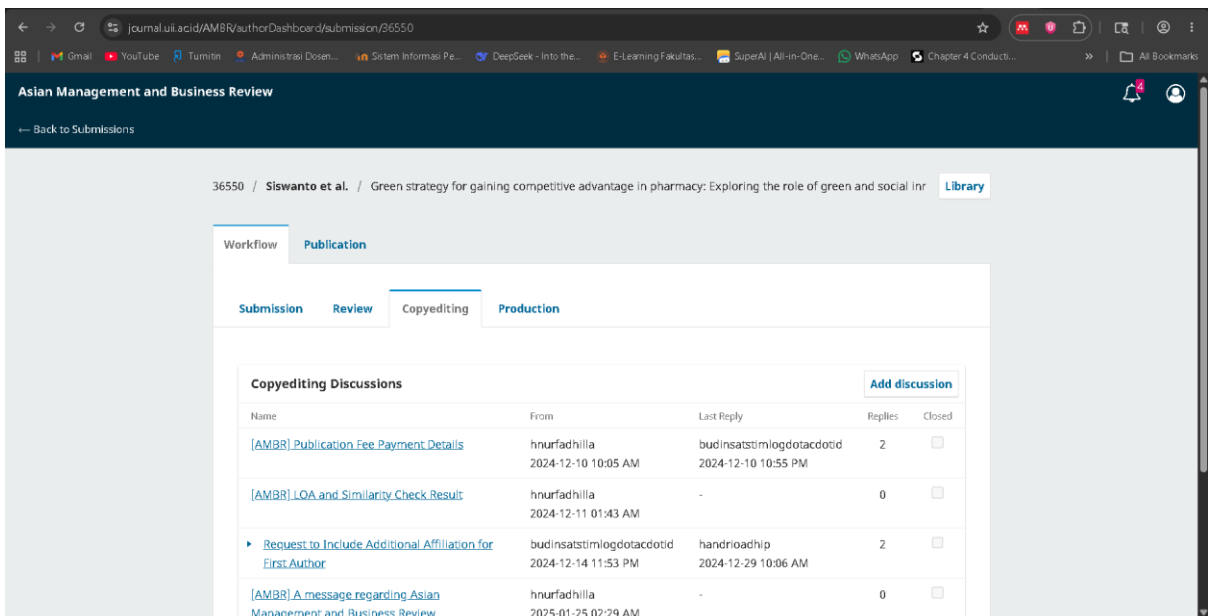
3.



4.




## Copy editing



### Copyediting Discussions [Add discussion](#)

Name	From	Last Reply	Replies	Closed
<a href="#">[AMBR] Publication Fee Payment Details</a>	hnurfadhilla 2024-12-10 10:05 AM	budinsatstimlogdotacdotid 2024-12-10 10:55 PM	2	<input type="checkbox"/>
<a href="#">[AMBR] LOA and Similarity Check Result</a>	hnurfadhilla 2024-12-11 01:43 AM	-	0	<input type="checkbox"/>
<a href="#">Request to Include Additional Affiliation for First Author</a>	budinsatstimlogdotacdotid 2024-12-14 11:53 PM	handrioadhip 2024-12-29 10:06 AM	2	<input type="checkbox"/>
<a href="#">[AMBR] A message regarding Asian Management and Business Review</a>	hnurfadhilla 2025-01-25 02:29 AM	-	0	<input type="checkbox"/>

### Copyedited [Search](#)

 132060	36550 Article Text:114769-126570-15-20241205 rev02 acc final edited 6feb NEW.docx	February 6, 2025	Article Text
--	---	------------------	--------------